

MISHAWAKA NEWS EVENTS

MAYOR TELLS WHY HE BUYS OUTSIDE OF OWN HOME TOWN

Complains He Cannot Get Orders Filled Here—Merchants Astounded.

Mayor William W. Dodge acknowledged before a well attended meeting of the retail branch of the Mishawaka Chamber of Commerce of Mishawaka at the Hotel Mishawaka last evening that he did his trading outside of Mishawaka, even as far as Boston, simply for the reason that he could not get his orders filled in Mishawaka. Mrs. Dodge said she could buy cheaper at a specialty children's shop in Boston than she could in Mishawaka. The meeting was called for the purpose of stimulating the "trade at home" project. The Mayor occupied the chair. After considerable discussion on the trade at home slogan the meeting heard a new one—"Try Mishawaka First!" This slogan was unanimously adopted, and it was suggested that during the Christmas shopping season the merchants toe the line and as usual give to shoppers the best there is and at the lowest prices. It is acknowledged that the merchants of Mishawaka have stocks of merchandise on hand at all times to suit the most fastidious of tastes, and that in fact a large percentage of their trade is drawn from territory adjacent to their city. Considering the handicap under which local merchants labor especially with the larger use of advertising space by the South Bend merchants, it was considered nothing short of wonderful the amount of business done in Mishawaka. The fact that The News-Times carried almost 500 inches of exclusive Mishawaka advertising in last Sunday's issue and the statement by Oscar Gilbert that he had never regretted spending one cent for that purpose, gave to the meeting a clearer insight to the ways and means of newspaper advertising.

TEMPLE

As will be proven at the Temple theater today, the first law of married unhappiness is—don't doubt your wife! Leah Baird, as clever a writer as she is an actress and a woman, wrote "Don't Doubt Your Wife" and pretends therein the pettiness of jealousy; the folly of stubbornness; the sin of doubt, and the evils of divorce. Miss Baird presents the feminine angle of a masculine viewpoint. She gives the wife's answer to a husband's question.

"Don't Doubt Your Wife," produced by Leah Baird Productions for Associated Exhibitors, is pictured against a background of wealth and luxury. A wonderfully staged night rainstorm adds thrills and complications to the plot. James W. Horne directed. The small but competent cast includes Emory Johnson, Edward Peil, Katherine Lewis and Mrs. Mathilde Brundage.

Gives Birthday Party

Honoring Her Daughter
Mrs. Louise W. Motts, 214 E. First st., delightfully entertained a party of 12 girls Tuesday evening complimenting her daughter, Miss Dorothy Motts on the occasion of her 15th birthday. The home was prettily decorated with chrysanthemums. Contests, music and games were enjoyed. Delicious refreshments were served by Mrs. Motts. Miss Motts was the recipient of many pretty gifts.

OPTIMIST CLUB IN PROGRAM AT CIVICS DEPARTMENT MEETING

Members of the Optimist club were guests of the Civics department of the Mishawaka Woman's club Wednesday afternoon. Mr. Slater, president of the organization, presided at the business meeting and Frank Reese had charge of the program which consisted of talks by Clavin Moon and Dr. Crosby. One of the features of the program was two vocal solos by Roy Gravel, eight years old of this city, who is the youngest member of the club. His selections were "I Never Knew Heaven" and "I'm in Heaven." Mrs. R. H. Jernegan and Mrs. Margaret D. Corporan gave a duet entitled "La Chasse-Infame" by Kolling. Mrs. Jernegan sang "At Parting" by Rogers and "Good Morning, Brother Sunshine" by Lehman.

GOVERNOR ASKS LOCAL PASTOR AS DELEGATE TO WORLD CONVENTION

Rev. G. W. Titus, pastor of the First Christian church has received an official communication from Gov. Warren T. McCray, asking him to serve as delegate to represent Indiana at the world's convention against alcohol and narcotics which is to be held in Toronto, Canada. This is considered an especially high honor.

MAIN SCHOOL PUPILS PRESENT OPERETTA

An excellent operetta was given last evening by the pupils of the Main school before a large audience. The cast of characters displayed wonderful talent during afternoon and evening. The cast was as follows: Priscilla, Gladys West; John Alden, Richard Coll; Dame Goodly, Mildred Tyler; Dame Chilton, Dan Brewster; Dame White, Puritan maidens and ten others. Governor Winslow, Allen Perry; Elder Carver, Elder Bradford, Elder Brewster, Elder Allerton, Puritan Fathers and ten others. Mary Charity, Desire, and Elizabeth, Puritan maidens and ten others. Miles Stanch, Puritan Hunchback; King Massasoit, Clifford Fouts, Quadequina, Elmer Fishburn; Medicine Man, Tony Guerra; William Daniel, James and Oliver, Puritan youths and ten others. Special features included dances by Puritan Maidens and The Puritan Pumpkin, Indian dances and soldiers. Mary A. Hollingsworth directed the pupils assisted by Miss Jeannie Terry, as musical director, and Miss Helen Service as accompanist. The Main school orchestra provided the music.

TO ATTEND NEBRASKA GAME
Guy W. Wood, of the Lakewood Bakery Farm, will go to Nebraska to attend the Notre Dame-Nebraska game, Thanksgiving day. Mr. Hood attended the Nebraska college for three years and played on the college baseball team. He will also go to South Dakota to transact business.

BIRTHDAY SURPRISE
Dorothy, daughter of Mr. and Mrs. Herman Ullery, 113 E. Jefferson was surprised by 15 small friends Wednesday afternoon on the occasion of her fifth birthday.

VISITING AT SON'S HOME.
Mrs. A. C. Brown, Bluffton, Ind., is visiting at the home of her son, A. T. Brown, corner of Third and Pine sts.

Additional Mishawaka on Page 19.

Positively and Undeniably the Greatest Clothing Event Ever Held in Mishawaka!

High Grade Mufflers

Fine Brushed Wool, Fancy Angora and Silk and Wool fringed Mufflers. Values to \$5.00—

\$1.35 \$1.95
\$2.50 \$3.50

MISHAWAKA CLOTHIERS

107 N. Main Street Mishawaka

Announce to the People of Mishawaka Their

3rd ANNIVERSARY SALE

A Stirring, Gripping Event With a Budget of Bargain Startlers

CELEBRATE WITH US

Three years old and growing fast. Thanks to the confidence the people of Mishawaka have placed in this store. Now we're going to celebrate (just as individuals do) with a BARGAIN FEAST in appreciation of the fine cooperation which has been accorded our earnest efforts to give you the new things first, and above all, a real dollar's worth of quality for every dollar you spend. We want you to share in this event. Scan this list of offerings (by no means complete, for the entire stock joins in this event). And note the very liberal reductions. Full respect for public's intelligence has been fully considered in making these prices. "THEY ARE BONAFIDE."

Fine Dress GLOVES

The World's Best Values

OSBORN GLOVES
In Silk, Cape Kid, Mokas, Horse Hide Driving Gloves
\$1.50 - \$2.00
\$3.00

The Famous 'ROPER KNITT' Coats, Slipovers

Sport 2 and 4 Button and Belted Models

\$2.95
to
\$10.00

Buy Him a Fine Silk Shirt

for Christmas

Radium Silks in all the new shades; also Jerseys, Broadcloths and Crepes.
Very Special
\$4.50 - \$8.50

Madras SHIRTS

In guaranteed fast colors—300 shirts—all sizes and all the new patterns.

Value \$3.00—
Special
\$1.00

THIS SUPER EVENT STARTS FRIDAY, Nov. 24th

Style, Quality and Value
has made this store what it is today
"The most progressive Clothing Store in Mishawaka"

AN EVENT FOR MEN
Of Thrift and Style. A Message of Savings—Just when you need it.

OVERCOATS

We feature Stratford Overcoats because we know they measure up to every standard an Overcoat should. They contain more style and quality value than any clothes sold in America today. Our stock contains the cream of the Stratford work rooms. Every coat designed for perfect fit, style and wearing quality supreme. Big, burly Overcoats—sleeves satin lined. Full and half belted. Plaid back woolens that will hold their shape and wear to the last thread. We've grouped all these fine Overcoats into 3 groups, values to \$85.00, as follows:

\$38.50 \$45.00 \$50.00
\$18.50 \$25.00 \$28.50

Others of Our Special Makes

STRATFORD SUITS

In offering Stratford Suits we know we are offering clothes that will give unlimited satisfaction. Every suit handsomely tailored, silk sewn throughout. Hand shaped lapels—hand made collars (that hug) and hand made button holes. They're fine clothes, men—tailored to fit. (The custom tailor has nothing on Stratford Clothes.) And give satisfaction. Now all these fine suits are going to join this party and "slide down the toboggan." Two, three and four-button sack coats—belted coats—2-3-4 button sport coats, in worsted, tweeds, chevrons, serges, whip cords—in fact, every fabric that's new. Values to \$65.00—you'll find all in three big groups:

\$38.50 \$45.00 \$50.00
\$18.50 \$22.50 \$28.50

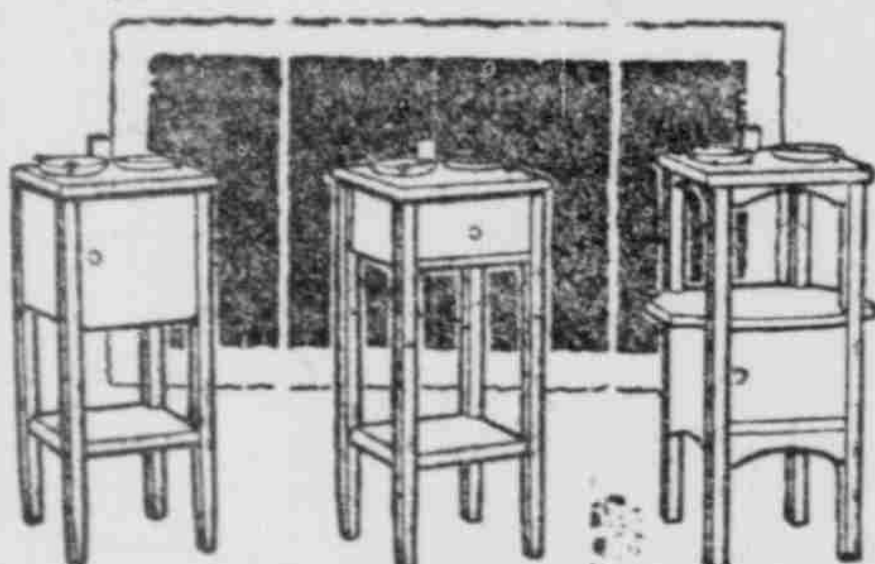
Others of Our Special Makes
Many With Two Pairs of Pants

TIMELY SALE

of

SMOKING CABINETS FOR CHRISTMAS

We will open our Christmas Club Thursday and Friday of this week on Smoking Cabinets and Stands.



\$1 Down Per Week

Delivers any Smoking Cabinet or Stand Christmas Day. See our north window display.

Home Is the Bright Spot in Life
Keep It So

BEIGER FURNITURE CO.
Mishawaka, Ind. Credit if you want it

Hosiery

Silk and Wool, and All-Wool Hose at
50c 75c
\$1.00

Underwear

Heavy ribbed Union Suits—all sizes. Reg. value \$2.25. Special
\$1.45

Very Special

Fine high grade Lisle Hose. Double toe, heel and sole. Regular 35c value.

4 Pairs \$1.00

Neckwear

Fancy knitted Silks, Crepe Silk and Wool Crepes. These will make fine Christmas Gifts.

75c \$1.00

Boys' Overcoats

Ages 8 to 11. Values to \$15.00. Very Special

\$8.50

FREE! a 1923 STAR CAR

Purchased of the NORTH AVE. GARAGE

Come and see this wonderful car on display in front of our store.

FREE! FREE!

Sheep Skin Coats

36 inches long. Heavy Sheepskin.
Values to \$15. Special
\$8.95

Army Shirts

Reinforced elbows and breast. All wool. Very Special
2 Shirts \$5.00

We have a complete line of
SELZ SIX
In High and Low Shoes

One Special Lot of

Mens'

2 Pants Suits \$22.50

GENUINE

Velour Hats

\$5.00—\$6.00
Caps
the newest the markets offer
\$2.00—\$2.50—\$3.00

Boys' O'Coats

Sizes 3 to 6 years—to \$9.00 values
\$4.95

Boys' O'Coats

With Fur collars. Sizes 4 to 10 years. Special
\$9.50

Boys' Suits

2 pair Pants, values to \$25.00. Sizes 10 to 18. Special
\$15

Boys' All-Wool Suits

Some with 2 Pants. Very Special
\$6.95